## **MOUNTAIN GAZETTE RATES – 2019**

The *Mountain Gazette* is the hometown community newspaper for Bolton, Cambridge, Jeffersonville, Jericho, Underhill, and Westford, Vermont.

The *Mountain Gazette* store-delivers 4,500 - Bolton, Cambridge, Jeffersonville, Jericho, Underhill, Westford, Essex Junction, Essex, Essex Center, Fairfax, Huntington, Hinesburg, Jonesville, and Richmond.

## **TOTAL CIRCULATION – 4500 COPIES**

The *Mountain Gazette* is owned and operated by Brenda Boutin. Boutin has a B.A. in Graphic Design and is the Graphic Designer. Ads are designed for you at no added cost.

## **OPEN RATE**

**\$8.25 column inch**, Column width 1-7/16"

Listings below are measured width x height



**Business Card** 3-1/4" x 2" \$33.00

**1/16 page** 3-1/4" x 3" \$49.50

1/12 page 3-1/4" x 4" \$66.00

1/8 page 3-1/4" x 6" or 5" x 4" \$99.00

> 1/4 page 3-1/4" x 12" 5" x 8" 6-1/2" x 6 \$170.00

**1/2 page** 10-1/4" x 8" or 5" x 15**-1/2**" \$290.00

Full page 10-1/4" x 15-1/2" \$399.00

Prepaid Contracts available – Save up to 20%. Purchase six ads, any size and run within 12 months.

Call Brenda for details, 453-6354.

## Subscriptions \$35.00 per year

**Publication:** First & Third Thursday/Month **Deadlines:** Thursday before publication: Copy – 12:00 Noon Advertising – 5:00 PM

**Business Directory:** \$18 each, must buy 5 issues (\$90 pre-paid) Size: 3-1/4" x 1-1/2. Contract rates available, More sizes available

Classifieds: \$6.50 for 25 words, 10¢ each additional word

INSERTS: 1 – 4 PAGES, 8-1/2" X 11" COST: \$45.00 PREPAID PER 1000 MUST PURCHASE FULL 4500 CIRCULATION

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